# MENGFAN XU

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#### **EDUCATION**

Northwestern University, United States	Aug. 2018 - Jun.	2024
Ph.D. in Industrial Engineering and Management Sciences		
Dissertation title: "Multi-agent and Multi-objective Multi-armed Bandit"		
Advisor: Professor Diego Klabjan		
University of Science and Technology of China, China B.S. in Statistics	Jun.	2018
Yale University, United States Summer Research in Biostatistics	Sep.	2017

#### **RESEARCH INTERESTS**

Multi-armed bandits, Statistical learning, Sequential decision making under uncertainty, Reinforcement learning, e-Commerce, Federated learning

#### **RESEARCH EXPERIENCE**

Research Assistant, Northwestern University Apr. 2022 - Present

Multi-objective Multi-armed Bandit, Paper accepted at ICML 2023

- Established a theoretical lower bound on Pareto regret for multi-objective bandit;
- Proposed a new algorithm and showed its Pareto regret upper bound is optimal

Multi-agent Multi-armed Bandit, Paper accepted at NeurIPS 2023 (spotlight)

• Extended multi-armed bandit algorithms to the framework of federated learning on decentralized multi-agent networks;

• Provided theoretical guarantee for the algorithm and worst-case scenario analyses for the problem *Blockchain-based Multi-armed Bandit*, In progress

• Extend multi-armed bandits to the framework of Block chain for secure and efficient communications with privacy preserving on multi-agent networks

#### Research Assistant, Northwestern University

Multi-armed Bandit & Reinforcement learning, Paper under review

• Established theoretical lower and upper bounds on the regret of unbounded bandits;

• Extended Multi-armed Bandit algorithm to Reinforcement Learning and implemented the new algorithm with parallel computations and distributed GPU on OpenAI and achieve 50% AUC improvement.

Independent Study, Northwestern University Mar. 2019 - Jun. 2019
literature related to rare event simulation and large-deviation theory. Implemented the experiment of rare event simulation with the fixed level algorithm;

• Established the relative error and variance of the algorithm that can explode.

# PROFESSIONAL EXPERIENCE

# Machine Learning Engineer Intern at LinkedInJun. 2023 - Jun.

• Developed natural language understanding models and large language models (LLMs) for keywords extraction based on user queries in search AI team;

- Prompt engineering and data mining;
- Developed a workflow and pipeline to ultimately improve users' search experience

Jul. 2019 - Nov. 2020

Jun. 2023 - Sep. 2023

#### Algorithm Engineer at Didi Chuxing

 $\bullet$  Developed two-staged algorithms that achieve over 25% improvement on baselines for pricing of multiple ride options at Didi;

• Developed the very first algorithm with causal forest for model-based route-based pricing of Didi Discount Express and iterated multiple versions with superior performance;

• Built data pipelines with Spark for processing billions of data and advancing feature engineering to support large-scale model training and distributional computations;

• Built a model pipeline for online recommender systems with causal neural networks;

• Conducted research on treatment effect estimation: proving the convergence of GCF for non-parametric DRF, delivering multiple presentations, and completing a paper accepted for oral presentation at KDD 2022

# TEACHING EXPERIENCE

- Teaching Assistant at Northwestern University
- MLDS-400: Everything starts with data (Fall 2023)
- IEMS-404/MLDS-401: Predictive analytics (Fall 2023)

Teaching Assistant at University of Science and Technology of China

- Real analysis (Spring 2017)
- Functions of complex variables (Fall 2016)

#### AWARDS AND SCHOLARSHIPS

Walter P. Murphy Graduate Fellowship, Northwestern University	2018 - 2019
Runner up, Guo Moruo Scholarship, USTC (the highest honor)	2018
<b>National Scholarship</b> , Chinese Ministry of Education (top $1\%$ )	2017
<b>National Scholarship</b> , Chinese Ministry of Education (top $1\%$ )	2016
Mobile Commerce Competition, USTC (top 1)	2016
Scholarship of Minglong Huang, USTC (top $10\%$ )	2015
National High School Mathematics Olympiad, Chinese Mathematics Society	0019
The Second Frize in Henan Frovince	2013

#### PUBLICATIONS

M. Xu and D. Klabjan, Decentralized Randomly Distributed Multi-agent Multi-armed Bandit with Heterogeneous Rewards. Advances in Neural Information Processing Systems (NeurIPS), New Orleans 2023. [.pdf] [Spotlight; top 3% out of ~13000 submissions]

**M. Xu** and D. Klabjan, *Pareto Regret Analyses in Multi-objective Multi-armed Bandit*. International Conference on Machine Learning (ICML), Honolulu, HI 2023. [.pdf]

S. Wan, C. Zheng, Z. Sun, M. Xu, X. Yang, H. Zhu, and J. Guo, *GCF: Generalized Causal Forest for Heterogeneous Treatment Effect Estimation in Online Marketplace*. ACM SIGKDD Conference on Knowledge Discovery and Data Mining Workshop (KDD workshop), Washington DC, 2022. [.pdf]

#### PREPRINTS

**M. Xu** and D. Klabjan, *Decentralized Blockchain-based Robust Multi-agent Multi-armed Bandit.* 2024. [.pdf]

**M. Xu** and D. Klabjan, Regret Bounds and Reinforcement Learning Exploration of EXP-based Algorithms. 2024. [.pdf]

M. Xu and D. Klabjan, Regret Lower Bounds in Multi-agent Multi-armed Bandit. 2023. [.pdf]

#### PRESENTATIONS

<b>Spotlight Presentation</b> at <b>NeurIPS 2023</b> , New Orleans, LA	Dec.	2023
Decentralized Randomly Distributed Multi-agent Multi-armed Bandit with Heterogeneous R	ewards	s
<b>Oral Presentation</b> at <b>Informs 2023</b> , Phoenix, AZ Multi-agent and Multi-objective Multi-armed Bandit	Oct.	2023
<b>Oral Presentation</b> at <b>LinkedIn</b> , Sunnyvale, California	Sep.	2023
On natural language understanding and large language models for LinkedIn search recomm	endati	on
<b>Poster Presentation</b> at <b>ICML 2023</b> , Honolulu, Hawaii Pareto Regret Analyses in Multi-objective Multi-armed Bandits	Jul.	2023
<b>Oral Presentation</b> at <b>LinkedIn</b> , Virtual	Oct.	2022
GCF: Generalized Causal Forest for Heterogeneous Treatment Effect Estimation in Online	Marke	tplace
<b>Oral Presentation</b> at <b>KDD 2022</b> , Washington DC	Aug.	2022
GCF: Generalized Causal Forest for Heterogeneous Treatment Effect Estimation in Online	Marke	tplace
<b>Oral Presentation</b> at <b>Northwestern</b> , Evanston, IL	Jun.	2019
Fully Sequential Ranking And Selection Procedures With PAC Guarantee, by Y. Zhong, L.	J. Hon	ng

#### SKILLS

**Programming**: Python, R, SQL, Scala, C; Linux, Spark, Hadoop, Kubernetes, Pytorch, GCC **Selected taken courses:** Statistical learning, Probability theory, Algorithms, Convex optimization, Dynamic optimization, Stochastic analysis, Mathematical statistics, Real analysis, Functional analysis, Complex analysis, Algebra, Bayesian statistics

#### REFERENCES

Diego Klabjan Professor of Industrial Engineering and Management Sciences Director of Master of Science in Machine Learning and Data Science Program Director of Center for Deep Learning Department of Industrial Engineering and Management Sciences McCormick School of Engineering Northwestern University

Barry Nelson Walter P. Murphy Professor Emeritus of Industrial Engineering and Management Sciences Department of Industrial Engineering and Management Sciences McCormick School of Engineering Northwestern University

Achal Bassamboo Charles E. Morrison Professor of Decision Sciences Professor of Operations, Chair of Operations Department Co-Director of MMM Program Kellogg School of Management Northwestern University

Zhaoran Wang Assistant Professor of Industrial Engineering and Management Sciences Assistant Professor of Computer Science (by courtesy) Department of Industrial Engineering and Management Sciences McCormick School of Engineering Northwestern University